

FIN 330 – Risk Management and Insurance Course Syllabus

Course Description

A study of risk and the risk management process begins the course. Types of applications of risk management include commercial risk, personal risk, and public risk. Each kind of insurance product is described fully and analyzed within the current marketplace. A study of the insurance industry's role in the economy, the financial markets, and the overall business community also is covered. The course provides in-depth analysis of the processing, investing, and evaluation of risk management.

Insurance is the primary mechanism by which risk is managed within society. This course covers the process by which insurance is sold and how individuals and organizations manage risk via insurance products. Students will explore the contractual aspects of insurance policies and attempt to understand how claims come into existence and are managed. Attention will also be given to social insurance and uninsurable risks.

Course Objectives

The course is designed to provide students with exposure to each of the following topics of risk management and insurance, we well as show students how they are applied in society at large.

- ⇒ Insurance and uninsurable risks – Identify and classify
- ⇒ Risk management methods – Define and match with the appropriate risk
- ⇒ Private insurance market – Explain the role it plays and how it functions
- ⇒ Insurance finance – Identify and calculate
- ⇒ Regulation – Explain the role it plays
- ⇒ Insurance law and contracts – Explain how each functions
- ⇒ Life insurance – Define and explain
- ⇒ Health insurance - Define and explain
- ⇒ Retirement plans - Define and explain
- ⇒ Personal property insurance - Define and explain
- ⇒ Commercial insurance - Define and explain
- ⇒ Social insurance – Define and explain

Instructor

Dr. Matthew W. Will

Email – mwill@uindy.edu (*when sending email...start subject with...**FIN 330***)

Phone: 788-3370 Office: Esch Hall 52

Course Web: www.mattwill.com Twitter: [@DrMattWill](https://twitter.com/DrMattWill)

Office Hours

Mon 10:00 am – 11:00 am

Tue 4:30 pm – 5:30 pm

Wed 10:00 am – 11:00 am

By appointment

Student Handbook

All students are required to have a complete understanding of the student handbook, especially as it related to student rights and responsibilities. It is up to the student to understand this document.

Required Materials

Text: Principles of Risk Management and Insurance by George Rejda, 11th ed., Boston: Pearson Education, Inc. 2011. (E-Book is available for purchase online.)

Access to Textbook Website (11th edition): <http://www.prenhall.com/rejda>

UIndy Email Account Access

Course Requirements

20% Final Exam
40% Quizzes
20% Daily Articles
20% Case Debate

Grading

| | |
|---|---------|
| A | 90-100% |
| B | 80-89% |
| C | 70-79% |
| D | 60-69% |
| F | 0-59% |

Pluses and minuses are assigned at the instructor's discretion, based on participation, preparation, attendance and score within each range.

Academic Dishonesty and Plagiarism

You must not adopt or reproduce ideas, words, or statements of another person without giving an appropriate acknowledgement to the source. You must give due credit to the originality of others and acknowledge an indebtedness wherever you:

- Quotes another person's actual words, either oral or written;
- Paraphrases another person's words, either oral or written;
- Uses another person's ideas, opinions, or theories; or
- Cites facts, statistics, or other illustrative material, unless the information is common knowledge.

All assignments must be your original work and not the work of other students. Neither group work nor the individual work of another student may be submitted by you. Submission of such work will be considered academic misconduct. Incidents of academic misconduct, dishonesty and/or plagiarism will be handled as per the Student Handbook.

The University of Indianapolis maintains a university license agreement for an online text matching service called Turnitin. At my discretion, I will use this web-based plagiarism detection service and/or require students to submit work to this service to determine the originality of student papers. A random 4-digit ID number will be assigned to each student prior to submission to this web-based plagiarism detection service.

Quizzes & Final Exam

The final exam and quizzes are designed to evaluate the student's comprehension of material rather than just memorization. On both, you will be responsible for all of the assigned readings, as well as material covered in class. If you must miss a quiz or final exam, you are required to let me know about this in advance. It will be solely at the instructor's discretion whether you may take a make-up and under what terms. Of the three quizzes, the lowest quiz score will be dropped when calculating your grade. Students are encouraged to complete the online "**Self-Assessment Quiz**" for each chapter in preparation for quizzes and the final exam.

Assignments

Daily Articles

Students are required to read the “Article Assignments,” listed in the syllabus, BEFORE class on the day listed in the syllabus. One or more students will be called upon to present the article to the remainder of the class. Students may be called to present multiple times during the semester and must be ready to present at any time. The presentation will be approximately 5 minutes in length and include the following information:

1. The insurance concept covered in the article that relates to the syllabus topic of the day.
2. The details of the article, as they relate to the topic referred to in # 1 above.
3. The student’s opinion about the article.
4. Students must be prepared to answer questions and lead a discussion on the article.

Students will receive a grade based upon the quality of their presentation using the three required coverage items.

Case Debate

Students will be assigned a court case related to an insurance topic. Two students will be assigned to each case and required to take opposing sides in the debate. Each student will present the facts of the case and provide the arguments in favor of their assigned position. Students must be prepared to answer questions and lead a discussion of the case.

Students will receive a grade based upon their ability to clearly articulate the facts in the case, explain the logic of their position and answer questions regarding the case.

Class Attendance, Preparation & Participation

Class attendance is an important part of the academic process, and you are expected to attend classes regularly and to manage your schedule in order to meet the demands of this course. If you are absent, you will be responsible for arranging makeup work to be completed prior to the absence or immediately upon return to class at the instructor’s discretion. As per the student handbook, reasonable documentation or verification of claims regarding absences may be requested.

Class preparation is critical to success in this course. You are expected to:

- (a) read the assigned material prior to arriving to class
- (b) be prepared to speak on the assigned readings
- (c) prepare a list of questions that you have about the topic
- (d) participate in class discussions

Please note that the course topics build upon prerequisite knowledge of fundamental business concepts, law and basic presentation skills. If you feel you may be deficient in any of these areas, you are encouraged to review them and/or seek tutoring outside of class.

Guest Speakers

On days where guest speakers are present, students are expected to participate and ask questions of the speaker. Lack of participation will result in a deduction from your Daily Articles grade.

FIN 330 - Winter 2012

Tentative Schedule (subject to change at the instructor's discretion)

| Date | Topic | Reading | Article Assignment |
|--------|--------------------------|---------------|--|
| 14-Jan | Course overview and Risk | Ch 1 | |
| 16-Jan | Current Events Research | | Current event articles |
| 18-Jan | Risk management | Ch 2 & 3 | Risk Tolerance |
| 21-Jan | NO CLASS - MLK Day | | |
| 23-Jan | Insurance markets | Ch 5 | Demutualisation of companies |
| 25-Jan | Insurance companies | Ch 6 | Reinsurance |
| 28-Jan | Insurance finance | Ch 7 | Insurance costs |
| 30-Jan | Review | | |
| 1-Feb | Quiz | | |
| 4-Feb | Insurance law | Ch 9, 10, 19 | Subrogation |
| 6-Feb | Insurance law | Ch 9, 10, 19 | Specialty coverage |
| 8-Feb | Insurance law | Ch 9, 10, 19 | Liability |
| 11-Feb | Guest speaker | | |
| 13-Feb | Homeowners Insurance | Ch 20 & 21 | P&C coverages |
| 15-Feb | Homeowners Insurance | Ch 20 & 21 | Sandy wind damage |
| 18-Feb | Homeowners Insurance | Ch 20 & 21 | Specialty coverage |
| 20-Feb | Review | | |
| 22-Feb | Quiz | | |
| 25-Feb | Life insurance | Ch 11, 12, 13 | Life insurance industry |
| 27-Feb | Life insurance | Ch 11, 12, 13 | Life insurance required |
| 1-Mar | Life insurance | Ch 11, 12, 13 | A.L. Williams Self researched article |
| 4-Mar | NO CLASS - Spring Break | | |
| 6-Mar | NO CLASS - Spring Break | | |
| 8-Mar | NO CLASS - Spring Break | | |
| 11-Mar | Regulation | Ch 8 | Compliance |
| 13-Mar | Guest speaker | | |
| 15-Mar | Auto Insurance | Ch 22 & 23 | Salvage |
| 18-Mar | Auto Insurance | Ch 22 & 23 | Fraud |
| 20-Mar | Auto Insurance | Ch 22 & 23 | No fault |

| | | | |
|-------------------|--------------------------|------------|-----------------------------|
| 22-Mar | Cacth up | | |
| 25-Mar | Review | | |
| 27-Mar | Quiz | | |
| 29-Mar | NO CLASS - Good Friday | | |
| 1-Apr | Commercial Insurance | Ch 25 & 26 | Business interruption |
| 3-Apr | Commercial Insurance | Ch 25 & 26 | CGL Policy |
| 5-Apr | Commercial Insurance | Ch 25 & 26 | Buy direct |
| 8-Apr | Annuities | Ch 14 | Annuity ethics |
| 10-Apr | Retirement plans | Ch 17 | Retirement plan conversions |
| 12-Apr | Social insurance | Ch 18 | Workers compensation |
| 15-Apr | Health & Group Insurance | Ch 15 & 16 | Health insurance |
| 17-Apr | Health & Group Insurance | Ch 15 & 16 | Self insured |
| 19-Apr | Guest speaker | | |
| 22-Apr | Case debate | | |
| 24-Apr | Case debate | | |
| 26-Apr | Case debate & Review | | |
| Week of Apr 29 | FINAL EXAM | | |